

Corporate Volunteering Getting Involved in School Teaching





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About Us

Young Enterprise Switzerland (YES) is a non-profit organisation that designs and manages practice-oriented education programmes across Switzerland. These programmes match the teaching curricula and connect day-to-day school life with the professional world and society. Their purpose is to teach primary and secondary school students about social and economic interrelationships, prepare them for the start of a professional career, show them how to act responsibly in society and to allow them to build an entrepreneurial spirit in a practical manner. The focus is on delivering concrete and action-oriented skills in class.

We offer a set of five different programmes: Our Community, Pintolino, and Personal Economics are part of Corporate Volunteering and based on the idea of connecting school life with practical experience. This brochure explains what exactly these three programmes and the concept of Corporate Volunteering entail. If you have any questions, feel free to get in touch (see final page). The two remaining programmes are Youth debate (secondary school levels I and II) and the Company Programme (secondary school level II): Youth debate allows students to learn how to conduct in-depth research, come up with convincing arguments, and to skilfully discuss current issues. In the Company Programme, participants get to found and direct their own true mini-enterprise.

Corporate Volunteering

We offer schools three supervised and practice-oriented volunteering programmes for children and adolescents. The programmes Our Community and Pintolino are suitable for primary school kids, whereas Personal Economics is targeted towards students from year 7 to 10.

As a company you provide the financial resources and the time for your employees to get involved with young people at school and teach them about economic fundamentals. YES takes care of training your employees and prepares them for working with the students. Besides the great opportunity you are giving to the children, you are boosting the social and leadership skills as well as the commitment and motivation of your employees. That is why our programmes are not only suitable for classic volunteering as part of the corporate citizenship strategy, but also as part of internal leadership training.

The programmes and trainings for the volunteers are also available in a digital format. The way the online volunteering is realised depends on the specific programme.

Our Community

Course and Contents

In a playful way, primary school children participating in the Our Community programme learn about the tasks, roles, and responsibilities of the various players in a community.

“The energy of the children was incredibly contagious. Their participation was great, I’ve learnt at least as much as them.”

S. Ehrsam, Volunteer of Our Community

Online Setting

The voluntary work of this programme can be done either digitally or in a hybrid way. The volunteers record learning videos or use already existing videos which the school children then can watch. Moreover, the children have the opportunity to test and demonstrate their knowledge in various online exercises and to exchange with each other and the volunteer through virtual meetings.

Programme Overview

The following diagram gives you an insight into the five lessons of the Our Community programme:



Connection to the Curriculum 21

Example from the subject Nature, Human, Society (NMG.6.3)
 “describe and outline the production process of goods on the basis of examples”.



Pintolino

Course and Contents

As part of the Pintolino programme, primary school students design, develop, and produce their own product and/or service offering. From brainstorming and finding an idea to sales activities, the children plan, organise, and realise their joint project in various working groups. The children can decide themselves what they would like to do with the profits of the project.

“I look back on great encounters, exciting mini start-ups, and instructive months and am looking forward to my next volunteering job.”

Y. Bolliger, Volunteer Pintolino

Online Setting

The programme can be done either digitally or in a hybrid way. For instance, the volunteer may connect to the classroom via video call to deliver content.

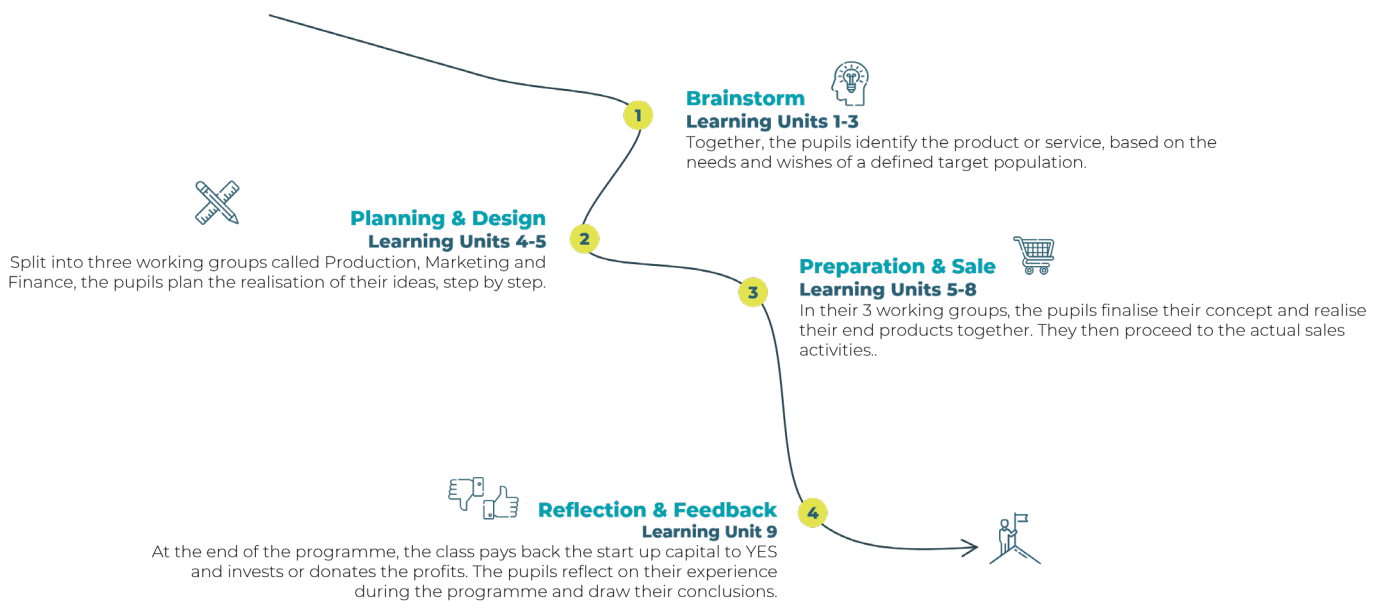
Programme Overview

The Pintolino programme consists of the following four stages:



Connection to the Curriculum 21

Example from the subject Nature, Human, Society (NMG.6.4)
 “know to sell goods (e.g. for a school project) and can plan, perform, and reflect on the selling process based on economic aspects”



Personal Economics

Course and Contents

The Personal Economics programme deals with business-related topics that are relevant to young people in school years 7 to 10. The programme has a modular structure, such that depending on interests, emphasis may be placed on the topics of basic principles of economics, job application process or money management.

“A great programme regarding applications! Whether I as a teacher or a genuine pro from the private sector talks to the students about this topic makes a huge difference.”

B. Heer, Fit for the Economy teacher

Programme Overview

The following modules may be adapted to the individual interests and needs of the students.

Online Setting

At first, the programme teacher chooses multiple digital modules that the students then work on. In those modules the young people watch learning videos on selected topics, which have been created by volunteers, and consolidate their acquired knowledge through online exercises. Secondly, there is the option to schedule a virtual meeting or do a practice online application interview with the volunteers.

Connection to the Curriculum 21

Example from the subject Economy, Work, Household (WAH. 1.2) “gather information about the day-to-day work of employees and employers (e.g. tasks, responsibilities, creative possibilities, risks, salary, work environment) and compare this information with own personal career plans”.



Basic Principles of Economics

Years 7 to 8

Goal: The students gain an understanding of basic economics.

Topics: Supply and demand, market, pricing, business cycle, etc.



Job Application Process

Years 8 to 10

Goal: The students are prepared for their own individual job application process.

Topics: CV, motivational letter, job interview tips, getting to know your own weaknesses and strengths, etc.



Money Management

Years 9 to 10

Goal: The students are made aware of their role as consumers.

Topics: budgeting, insurances, debt prevention, financial world, etc.



Your Participation

As Corporate Volunteering Partner

As a company you are given the opportunity to be our partner in supporting and promoting practice-oriented education, with the goal to prepare students for their future careers. The voluntary work may be incorporated into your leadership development or into trainee programmes, for example as part of your corporate citizenship strategy.

You provide your employees with the time for participating in the programme and possibly for preparing the lessons (this usually takes one or two working days).

Additionally, our partners take care of the financial cost of the volunteering programmes. This covers the half-day training of the volunteer, the teaching materials, and the administrative efforts such as guiding your employees and finding a placement for them as well as reporting back to the company.

Cost of the Partnership

The total costs are 1200 per class. The partner can choose between two types of contracts, either with a variable or fixed amount. Partners who are further interested in the long-term development of the programmes support the organisation with individually agreed additional financial contributions per class or with a lump-sum contribution.

The Partnership Cycle



Impact

YES, You Can Make an Impact

The students participating in...



Our Community

- get to know the functioning of a community and discover various professions;
- gain an insight into the tasks of municipal administration and understand why we pay taxes;
- develop money handling competences and gain fascinating insights into the workings of the economy.



Personal Economics

- develop awareness for economic issues thanks to practical exercises and clear examples;
- learn how to prepare themselves optimally for their future job applications thanks to the volunteer's inputs;
- obtain exciting input about the workings of the economy and money management.



Pintelino

- learn to work in a team and realise ideas in collaboration;
- gain a first insight into the world of entrepreneurship;
- learn to act responsibly and they actively contribute to building a sustainable future.

Our volunteering partners

Accenture, ADP, Avanade, AXA, Otto Beisheim Stiftung, Cembra Money Bank, Citi, Credit Suisse, Banque Cantonale Neuchâtoise, BASF, CVCI, Deloitte, Edwards Lifesciences, Fondation Petram, Frankfurter Bankgesellschaft, GAM, Jacques & Gloria Gossweiler-Stiftung, Kanton Uri, KPMG, Obwaldner Kantonalbank und UBS

Kontakt



info@yes.swiss



043 321 83 72



www.yes.swiss



YES (Young Enterprise Switzerland)

Your Benefits:



Your Company

- makes an important contribution to practical teaching and understanding of economics in Switzerland and has a positive impact on the future of young people;
- promotes the social competencies, leadership skills, and commitment of your employees;
- receives regular reports which you can use for CSR communications;
- is given a tool for internal leadership training and development.



Your Employees

- commit themselves in the educational sector;
- provide students with valuable tips for their future based on practical experience;
- learn to interact with an honest and critical audience;
- learn to explain the complex world of economics in simple terms.

