



Experience Entrepreneurship First-Hand.

YES, with the Company Programme for Upper Secondary Level.



Company Programme

Real products, real money, real business experience – at school age.

In the Company Programme, students aged 16 to 20 set up and run their own mini-enterprise, gaining first-hand experience of what it means to be an entrepreneur over the course of a school year. The programme is offered in two separate modules: **Competition**  and **Fundamentals** 

In the Competition module, mini-enterprises take part in an extracurricular contest. The Fundamentals module, on the other hand, is ideal for schools that wish to explore the basics of entrepreneurship flexibly and at their own pace.

What you can expect from YES:

- Current content and teaching methods
- Personal supervision by a Programme Manager
- Organisation of events and workshops

Programme benefits:

- ☒ Input from business professionals
- ☒ Adapted to framework study plans
- ☒ Promoting social skills, personal development and valuable "Future Skills"

Costs: CHF 500 annual membership fee per school,
CHF 350 () or CHF 250 () participation fee per mini-enterprise



Creation Phase

Finding ideas, building a team, obtaining a strong capital base

Entrepreneurial Basics

E-learnings, teaching materials, workshops, coaching on marketing, production, team management, etc.

Production & Sales

Presence at markets, fairs and online

National Competition ()

Pitch Competition, Trade Fairs, National Final, European Final

Reflection

Sales report, finances, business report, feedback by YES

International Network

Opportunity to network with Alumni from around the world

Get in touch now and dive into entrepreneurship!



yes.swiss