



**WE SEE THE VOCATIONAL
AND ECONOMIC EDUCATION
AS IMPORTANT MILESTONES.
AND YOU?**

Our programme Personal Economics offers students practical experience in areas such as the job application process, the management of money and the basics of economics.

Personal Economics

From the Basic Principles of Economics, to the Job Application Process and the Management of Money.

«Being able to practice directly with professionals from the business world took away the students fear of the interviews and strengthened their self-confidence.»

- Nadya Dalla Valle, teacher secondary school I

The Personal Economics programme deals with important business-related topics that are relevant to young people from 7th to 10th grade. The programme is modular in structure, so that topics such as basic principles of business, applying for jobs and managing money can be focused on flexibly.

Implementation

The topics are individually adapted to the students' needs and are selected together with the teacher. There are multiple possible ways to combine the different modules. One module is carried out in four to five double lessons. A volunteer from the business world, provided by YES, guides the class through the lessons, inspires the students through their experience and thus combines theory with practice.

Service and Support

The volunteer is trained in advance by YES and prepared for his or her assignment. Before and during the programme, a contact person from YES will be available at all times to support you. YES will also provide you with the materials you need to carry out the programme.

Costs

The programme is free of charge. The costs are covered entirely by YES partners. However, the programme is neutral and there will be no branding from the companies.

Benefits for the Students

- Thanks to practical exercises and concrete examples, the students develop awareness for economical processes as well as their role as consumers.
- For example, practicing job interviews helps students to optimally prepare for their own application process.
- Thanks to the practical working experience of the volunteers, the students receive exciting inputs about the basic principles of business, the job application process and the management of money.

Modules

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| Module 1 | Basic Principles of Economics (7th grade*)
The first module gives the students a basic understanding of economics. Emphasis can be placed on the following topics: market and prices, the economic cycle or the economic crisis. The students recognise how these factors influence their own consumer behaviour. |
| Module 2 | Job Application (8th to 10th grade*)
This module is the ideal complement to school activities related to career choice and apprenticeship or job search. Interactive exercises such as an interview with the volunteer will inspire and motivate the young people and prepare them for the application process in the best possible way. |
| Module 3 | Money Management (9th to 10th grade*)
Students become aware of their role as consumers. Different exercises encourage them to deal with their own money consciously, show how sensible a personal budget is and teach the importance of insurance. |

*Recommended time of implementation



Supplementary learning videos, online assignments and digital volunteering assignments are offered.

YES is the leading provider of practice-oriented economic and opinion-forming programmes for schools in Switzerland. Children and young adults experience and learn about our economy, recognise social connections and form their own opinions. They develop their potential, build their network and find their role in the working environment. In the 2021/2022 school year alone, almost 7'000 young people, 600 Teachers and 500 volunteers throughout Switzerland took advantage of our five programmes: Our Community and Pintelino (primary level), Personal Economics (secondary level I), Youth Debates (secondary level I and II) and the Company Programme (secondary level II).

