



**WE ARE CONVINCED THAT THE
LITTLE ONES CAN INDEPENDENT-
LY PUT A PROJECT ON ITS FEET.
YOU TOO?**

Discover how primary school pupils develop, design and produce their own product and/or service with the **Pintolino** programme.

Pintolino

Experience the production of your own product and/or service up close.

«The students worked on their knowledge related to everyday life by starting their own business. They were very motivated and learned a lot!»

- Bernadette Müller & Tanja Zberg, primary school teachers

In the Pintolino programme primary school pupils develop, design and produce their own products and/or services. From the brainstorming phase to the sales activities, girls and boys in primary school plan, organise and implement their common project in various working groups. For which purpose the pupils would like to use the profits is up to them.

Implementation

Pintolino is suitable for pupils from fourth to sixth grade and may be an additional interdisciplinary activity to the school plan. The programme can be implemented in two versions: during 12 to 20 lessons, followed by two to six weeks of sales activities outside school lessons, or during a «Pintolino Week», which was developed in cooperation with the canton of Aargau.

Service and Support

The children receive a student's book and CHF 10 each in starting capital, the teacher is supported by comprehensive guidelines. Before, during and after the programme implementation, a contact person from YES is available to the teacher. The support of a volunteer from the business world, who is trained by YES, is also possible.

No Costs

The participation is free of charge. The costs are covered entirely by YES Partners. However, the programme is neutral and there will be no branding activities from the companies.

Benefits for the pupils

- They gain practical experience as an addition to the lessons of the school plan 21 after Learning-by-doing-Principle.
- Promotes the development of personal and social skills
- They learn to act responsibly and they actively contribute to building a sustainable future.

Programme Timeline

Brainstorming

The pupils decide together on a product and/or service, depending on the needs and wishes of a defined group of customers.

Planning and Development

In the three working groups called Production, Marketing and Finance, girls and boys plan the realisation of their ideas step by step. The different groups then present their projects to the whole class and finally they vote to select the best ones.

Preparation and Sale

The pupils plan their projects in the various groups and then implement them as a class. They learn to collaborate and exchange ideas. They then proceed to the actual sales activities.

Reflexion

At the end of the programme the class pays back their starting capital and invests or donates their profits. The students reflect on their experience during the programme and draw their conclusions.



Supplementary learning videos, online assignments and digital volunteering assignments are offered.

YES is the leading provider of practice-oriented economic and opinion-forming programmes for schools in Switzerland. Children and young adults experience and learn about our economy, recognise social connections and form their own opinions. They develop their potential, build their network and find their role in the working environment. In the 2021/2022 school year alone, almost 7'000 young people, 600 Teachers and 500 volunteers throughout Switzerland took advantage of our five programmes: Our Community and Pintolino (primary level), Personal Economics (secondary level I), Youth Debates (secondary level I and II) and the Company Programme (secondary level II).

