

2023/2024

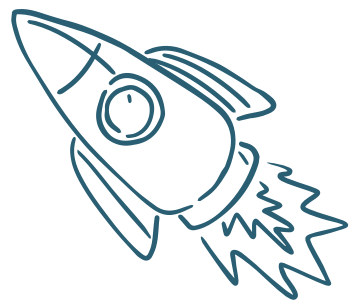
GESCHÄFTS- BERICHT



**In theory, there is no difference
between theory and practice.
In practice, there is.**

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Preface

by René Zahnd and Johanna Aebi

Dear partners, members and friends of YES,

Listening to each other seriously, taking responsibility, understanding complex interrelationships and turning solution-orientated thinking into reality? YES, that's what we all wish there was more of in the world. At a time of global instability and uncertainty, the past year has once again made clear how important it is to prepare the next generation for future challenges. Therefore, our mission is and remains relevant. This is why we spared no effort in the 2023/24 school year and successfully put it into practice with our programmes.

Our business year was all about further development: we launched a new event format with the Sustainability Innovation Challenge and embarked on a major project to modularise the Company Programme so that even more young people can benefit from this unique experience. [Commercial apprentices of the Swiss government debated in their inter-company course](#) and in our Corporate Volunteering programmes we kept the materials up to date with various new topics such as investing and cryptocurrencies. We focused on securing internal knowledge and optimising processes in order to strengthen our organisation in the long term. There was no shortage of highlights either: These include the 21 regional events that were organised in just four weeks thanks to the fantastic teamwork of the YES team and numerous volunteers. To close off the year, we won an award in Catania at European level with our mini-enterprise "Whitable", at which even Mount Etna sparkled with joy - literally.

These are just a few insights into how we give our best to make our impact and help shape the future. More of what YES has achieved with your support over the past year can be found, as usual, in this annual report.

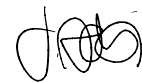
At the beginning of the 25th anniversary of YES, there was a significant change in management: Johanna Aebi took over the role of CEO from her predecessor Noémie Duschletta in July 2023. Johanna looks back on her first successful and educational year in this position with pleasure and is grateful for the extensive support and trust she has received from all sides.

YES thrives on valuable partnerships, relationships and the great commitment of numerous volunteers. We would therefore like to end with a big thank you: Thank you to all our programme participants, partners, volunteers, YES Alumni, teachers and all friends of YES. It is your active support that makes makes our work so successful! Special thanks go to our fantastic YES team and the entire board, who support us with great commitment and enthusiasm.

YES, now it's on to the next year. We are looking forward to it.



René Zahnd
President YES



Johanna Aebi
CEO YES





YES is...

...the leading provider of practice-oriented business and opinion-forming programmes for schools in Switzerland. Children and young adults experience and learn about the Swiss economy, recognise social contexts and form their own opinions. They develop their potential, network and find their role in the working world.

Our Goal:

YES builds bridges between business, school and the state.

Students receive:

- ✓ Insights into how the economy works
- ✓ Practical experience to complement the curriculum
- ✓ Conscious encouragement of key qualifications
- ✓ Guidance in choosing a career
- ✓ Support with personal development

The YES team

42 52% 48%
Employees

26 
YES Alumni

2 
Offices



4 
Languages

17 
Full-time positions

Programmes by YES

What We Offer

Our Community

Primary School

Primary school children learn about the roles and tasks of the various stakeholders in a community in a fun way. A volunteer guides the children through a six-lesson journey to discover their community. The programme can be integrated as a supplement to the curriculum and is recommended for primary school grades 3 and 4.

Pintolino

Primary School

Students from grades 4 to 6 of primary school develop, design and produce their own product or service as a team: from brainstorming to planning and sales activities. The children are supported by the teacher and, if desired, by a volunteer.

Personal Economics

Secondary I

Personal economics covers the most important economic topics. Emphasis can be placed on Basic Principles of Economics, Job Application Process or Money Management, depending on the needs of the class.

Youth debate

Secondary I & II

Students learn to research current topics independently, to assess pro and contra arguments from different perspectives and to form their own opinion. Methodically structured, they learn how to hold linguistically good debates on controversial topics, skilfully defend their own position and respect other's opinions.

Company Programme

Secondary II

Over the course of a year, students set up and run a real company and learn what it means to be a founder. This gives them the unique opportunity to gain practical experience in entrepreneurship at a young age.

Economics Olympiad

Secondary II

The Economics Olympiad is part of the Science Olympiad. The most talented students of Switzerland are allowed to represent the country at the International Economics Olympiad (IEO) – where they have to prove themselves in the areas of financial literacy, business administration and economics.

Facts and Figures

School Year 2023/24



Our Community



Pintolino



Personal Economics



Youth debate



Company Programme



Economics Olympiad

733

Students

279

Students

5,951

Students

1,171

Students

1,378

Students

335

Students

38

Teachers

11

Teachers

143

Teachers

347

Teachers

114

Teachers

28

Schools

10

Schools

99

Schools

165

Schools

58

Schools

51

Schools

25

Volunteers

7

Volunteers

210

Volunteers

242

Volunteers & YES Alumni

221

Volunteers & YES Alumni

19

Volunteers & YES Alumni

Our Community

Highlights 2023/24

Get to know, experience and understand. This is how primary school children discover our community through play.

Mutual benefit: In 39 classes this year, the little ones learnt from the grown-ups – whilst the grown-ups were inspired by the little ones. Volunteers from the working world taught the primary school children how communities work and introduced them to the various stakeholders in a playful way. In the sustainability lesson, which was included as a fixed part of the programme for the first time this year, the children learned about the importance of environmentally conscious thinking. Through games and tasks based around the topic of «The Forest», they learned to understand complex problems such as the scarcity of resources and now know how they can make their own contribution towards a sustainable future.

«I was particularly impressed by the fact that the students really had a chance to get a hands-on approach to the topic.»

Laura Landolt, teacher



The programme's language diversity was also fully utilised again this year. In a class at the Collège des Safrières primary school in Neuchâtel, the children learnt in French what Notre Comune is all about. In addition, this year there was also an assignment in Ukrainian and five assignments in schools with foreign-speaking, immigrant and socially disadvantaged families.

Pintolino

Highlights 2023/24



«I think it's great that the programme is something tangible for the students. Once they have such a tangible idea, one idea leads to the next and they are highly motivated because they have a specific goal in mind.»

Samra El Harami, teacher

Never too young to get a taste of entrepreneurship.

This is something our primary school children at Pintolino proved once again this year.

14 classes took part in the programme this year. With the help of volunteers, they successfully planned, designed and sold different services and products and thus learnt all about entrepreneurship. Seven classes took part in the national competition this year. The competition culminated at Zurich main station, where one of the teams was given the opportunity to exhibit and sell its products. Three primary school classes were honoured on the big stage by the Beisheim Foundation and UBS for their outstanding achievements.

A look into the future: Pintolino will be focussing on the aspect of sustainability even more. In the next school year, an in-depth implementation of the programme will be launched. With various new acquisition methods, our goal is to make it possible for even more students to benefit from the programme next year.





Personal Economics

Highlights 2023/24

“It was extremely astonishing for us to see how schoolchildren were able to develop a keen interest in sustainability at a young age.”

Constantin von Stackelberg, Volunteer Personal Economics

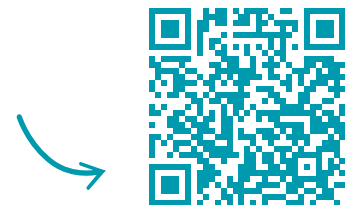


Personal Economics – ready for the future.

This year, 210 volunteers – more than ever before – worked with the young people to lay important foundations for their and our future in the modules on the basics of business, the application process and handling money. With their valuable knowledge and practical experience, experts from the world of work prepared 288 classes at 99 different schools for their entry into adult life. A particular highlight was that, in addition to the programmes in German and French, this year saw the first ever programme in Italian - Personal Economics was held three times in Ticino. We are delighted that we were once again able to prepare young people in the cantons of Basel-Land, Basel-Stadt and Uri for their transition into the world of work.

The world is full of changes. We are constantly revising and improving our teaching materials so that we can keep pace. This year, we were able to successfully pilot lessons on the topics of sustainability and cryptocurrency, which will be included as a fixed component of the modules in the next school year.

Finding a job is a big step in gaining a foothold in a new phase of life. That's why this year, as part of our Ukraine project, we held workshops for Ukrainian-speaking young adults to show them what they need for a successful application process. The demand was so great that we organised an additional event together with the Powerhub Zug (see picture on the left). Although our project has come to an end, it is important to us that as many young people and young adults as possible can continue to benefit from it. The offer of assignments in Ukrainian will continue and all materials will therefore continue to be made available. You can find more information here.



Youth debate

Highlights 2023/24

“I agree with you on this point, but I would still like to invite you to look at the whole thing from the other side...”

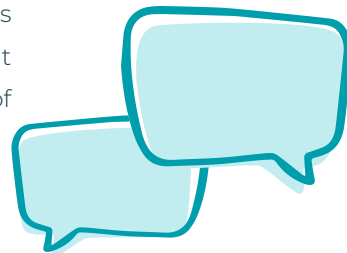
With constructive dialogue and well-founded arguments, the Swiss youth debated more than ever before this year. For the internal school qualifications in October 2023, more than 7,335 students of upper secondary level learnt how to do proper research in today's media landscape, how to formulate factual arguments and how important it is to treat each other with respect when debating. They were able to delve deeper into current social issues, form their own opinions and skilfully argue a pro or contra position using what they had learnt. The students also realised how important it is to listen to each other, speak clearly and convincingly. In the next stage, the 367 qualifiers in the twelve regional finals, which took place in nine regions, debated with the same persuasive power. The young people demonstrated their rhetorical skills at venues such as the Grossratsaal in Basel and the Salle du Grand Conseil in Fribourg..

The regional winners had not yet finished debating: In the finalist trainings in Fribourg and Lucerne – the latter of which saw a record number of 35 debating talents taking part - they put the finishing touches to their debating skills for their big performance at the national final.

“I am amazed by these young people who invest so much time and effort in their interest in social and political issues. It is a wonderful experience to be able to witness this”

Andreas Zivy, Swiss Democracy Foundation

Youth debate also celebrated great success outside of the competition. The reach of the programme has increased once again with the new participating schools. The programme was implemented at two additional secondary schools, the Cycle d'orientation (CO) Jolimont and the CO de Bulle, as well as at the cantonal school in Wil. A pilot project was also launched: As part of an inter-company course (ÜK), federal commercial apprentices were able to get a taste of debating in a workshop, deepen their knowledge through self-study with e-learning and teaching materials from YES and demonstrate that they are more than proficient in debating in a subsequent exam. The great success of the project has led to this process becoming an official part of the training programme from next year.





National Final

The highlight and conclusion of the programme year was the National Final in Bern on 22nd and 23rd March 2024. After delivering thrilling debates in the first preliminary round, a very special highlight was in store for the students: During a visit to the Federal Parliament, they were able to ask politicians their most burning questions in the National Council chamber and discuss debating with them in person during an aperitif afterwards.

“It is very noticeable here how a generational change is taking place, because the young people treat each other with much more respect. You never hear the pejorative tendency that you often see in politics. I am curious to see how this will change society in the futures.”

Claudia Blumer, editor at 20 Minuten, jury member at the National Final

The following day, the 60 finalists were able to put their skills to the test in a second preliminary round. The topics up for debate this year were the free use of public transport for under 16-year-olds and the construction of power plants in nature reserves. Carefully researched arguments and a confident demeanour won over both the jury and the audience. After some thrills and excitement, the big moment came in the afternoon when the best debaters from each secondary level and language region were honoured. The three winners of the Wegweiser Ethics Award, who presented their personal and ethical self-reflection in exciting short videos, were also honoured.

Winners

Secondary I

German-Speaking Switzerland

Alina Stadler
Sekundarschule Pratteln

French-Speaking Switzerland

Esteban Fiaux & Félix Paillard
École secondaire de Moudon-Lucens
et environs

Secondary II

German-Speaking Switzerland

Leno Ernesto Ferrara
Kantonsschule Menzingen

French-Speaking Switzerland

Victoria Rauber & Ilham Schreiber
Gymnase français de Bienne

Wegweiser Ethics Award

Zélie Hatt
EPS de Béthusy
Nicolas Mezger
Gymnasium Thun
Elena Sophia Schorn
Kantonsschule Zug

Finalists

Emilie Francese, Melinda Hauert, Alina Stadler, Tobias Steffen
Lilia Sophia Benredjem, Lucrezia Bridy, Esteban Fiaux, Félix Paillard
Leno Ernesto Ferrara, Oda Holzknacht, Elena Sophia Schorn, Victoria Schuchardt
Mouna Alami, Robin Briod, Victoria Rauber, Ilham Schreiber

Company Programme

Highlights 2023/24

Discovering the world of entrepreneurship - how can we make this unique experience possible for even more young people? This question brought the biggest change to the programme to date in the last programme year: the newly designed 'Fundamentals' module allows students to join the Company Programme at any time, regardless of the competition. This enables teachers to run the programme flexibly and in line with their lesson plans - and allows us to introduce even more students to entrepreneurship. As a result, not only 180 mini-enterprises started their entrepreneurial journey in the 'Competition' module this year, but also another 55 teams in the Fundamentals programme. They all went through the team building and idea generation phases and were able to deepen their knowledge of entrepreneurship in various modules and workshops. For example, in the new E-learning programme on sustainability, which was created in collaboration with myclimate, or the Entrepreneurial Basics workshop, which was converted into an E-learning programme for Fundamentals.

The teams in the competition demonstrated the skills they had learnt in eight regional pitch competitions. In addition to having to present their product or service convincingly, they were also given valuable know-how from founders such as Gerhard Andrey (Liip, National Councillor FR), Jessica Farda (Noriware), Kordian Caplazi (Rimon Technologies) and Siria Berli (equipe) to help them on their entrepreneurial journey. Based on various criteria, the top 75 mini-enterprises were then selected to exhibit their stand and market their products at the national trade fair in Zurich Shopville. The crowning finale took place once again this year in the concourse of Zurich's main railway station, where the best 25 mini-enterprises presented their businesses to thousands of interested visitors.

“The good ideas and captivating presentations of some of the students proved their potential to develop into entrepreneurs. It was really refreshing to be part of the jury and judge the next generation of entrepreneurs.”

Patrick Wyss, founder of BWO Systems AG, president of Technopark Luzern

Other highlights were the numerous events in which our mini-enterprises were able to participate. In addition to an opening event at the Lucy at UBS and the JA Marketplace in Vienna, two mini-companies were also able to attend the START Summit at the University of St. Gallen for the first time this year. Another first was the opportunity for four mini-enterprises to present and exhibit at UBS's internal Lighthouse Event, where our young companies gave over 660 UBS employees a taste of the future of the Swiss economy.

National Final and Awarded Mini-Enterprises

The top 25 mini-enterprises were able to put their skills to the test at the national final at Zurich main station. For two days, they sold their products in the station concourse and impressed the jury with their pitches and sales strategies. In addition to the Company of the Year 2024 title, YES and its partners presented numerous other awards. For the first time this year, YES also honoured a school: The Entrepreneurial School Award went to whichever educational institute particularly promotes the next generation of entrepreneurs.

Company of the Year 2024: Whitable, Alte Kantonsschule Aarau (WMS)

2nd Place: Lucoro, Alte Kantonsschule Aarau

3rd Place: Xirup, Lycée Blaise-Cendrars

Best Presentation Award: Xirup, Lycée Blaise-Cendrars

Best Brand Award: Lucoro, Alte Kantonsschule Aarau

Best Vocational Education Team Award: Whitable, Alte Kantonsschule Aarau (WMS)

Accenture x YES Alumni Moonshot Award: Joltz, Kantonsschule Uster

Coop Nachhaltigkeitsaward: Tapéro, Lycée Jean-Piaget

IGE IP Management Award: Holzgruass, Evangelische Mittelschule Schiers (EMS)

YES Media Award: Xirup, Lycée Blaise-Cendrars

Swiss Prime Site Best Marketing & Sales Award: Artémix, Lycée Jean-Piaget

UBS Most Innovative Product Award: Holzgruass, Evangelische Mittelschule Schiers (EMS)

The Entrepreneurial School Award: Gymnasium Kirchenfeld

Company of the Year Whitable represented Switzerland at the European final in Catania, Italy. They were able to impress with their outstanding pitch and won the ManpowerGroup Ready for Work Award for their outstanding performance. The joy was not only felt among the team: Volcano Etna joined in the joy as it erupted into a huge firework display when the award was announced. The team used the time in Italy not only to present their company with the stage presentation and a sales stand, but also to discover some of Catania's most beautiful cultural sites, meet other international teams and to make lasting friendships..





Young Enterprise Switzerland
National Final Company Programme 2024
Company of the Year
Whitable
Congratulations! Next stop: Catania.
Claudio Rossi
Johanna Aebi

Young Enterprise Switzerland
National Final Company Programme 2024
2nd Place
Lucoro
Congratulations!
Claudio Rossi
Johanna Aebi

Young Enterprise Switzerland
National Final Company Programme 2024
Best Marketing & Sales Award
Artémix
Hauptförderer
UBS

Young Enterprise Switzerland
National Final Company Programme 2024
Best Vocational Education Team Award
Whitable
Claudio Rossi
Johanna Aebi

DATUM: 16.2024
für: Tapero
IM AUFTRAG VON: Coop Nachhaltigkeits-Dialog
Escape Room und Dinner & Entertainment
coop

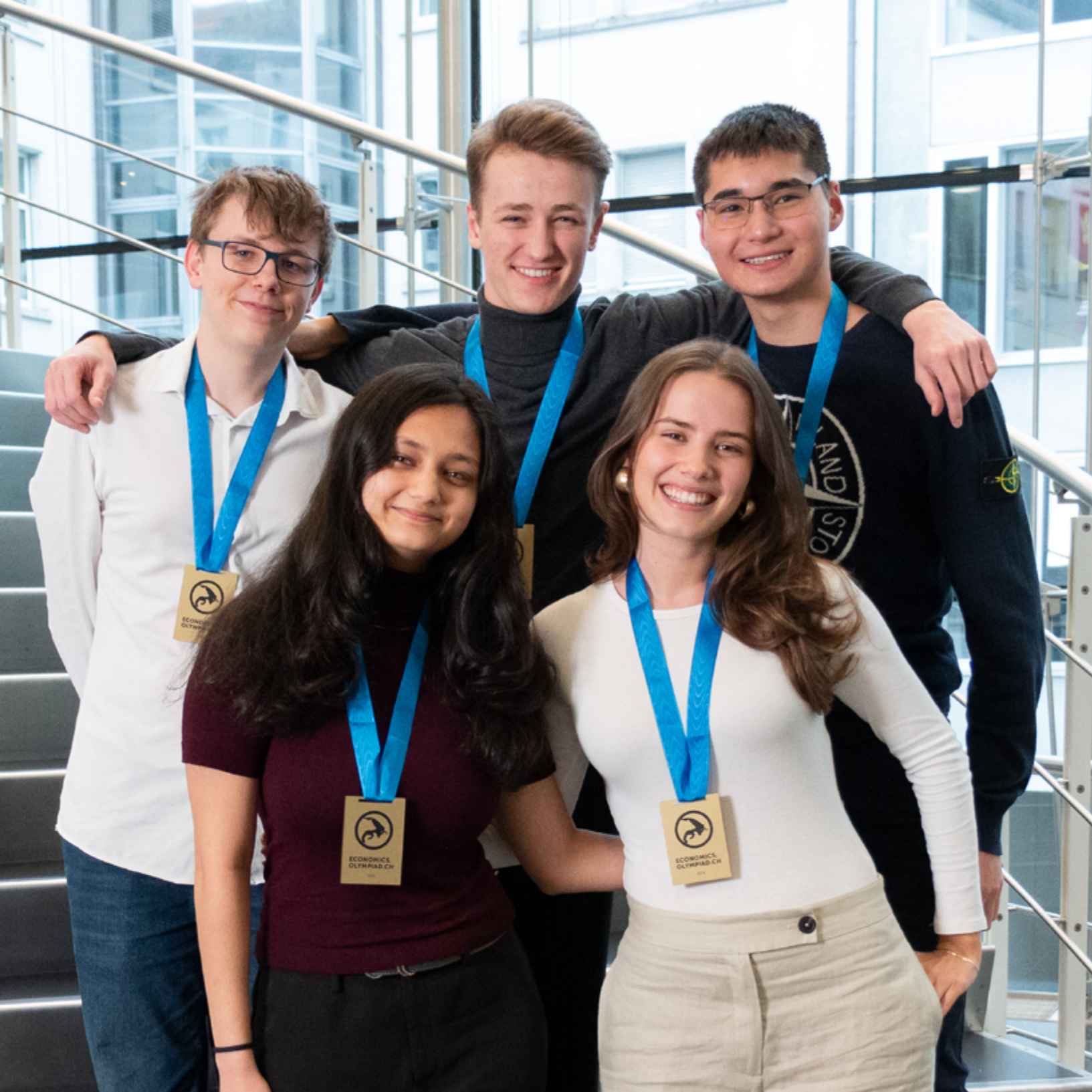
Young Enterprise Switzerland
National Final Company Programme 2024
Best Presentation Award
Xirup
LYCÉE BLAISE-GERARDI
Claudio Rossi
Johanna Aebi

Young Enterprise Switzerland
National Final Company Programme 2024
Best Brand Award
Lucoro
ALTE KANTONSGEMEINSCHAFTEN
Claudio Rossi
Johanna Aebi

Young Enterprise Switzerland
National Final Company Programme 2024
3rd Place
Xirup
Congratulations!
Claudio Rossi
Johanna Aebi

UBS
Herzliche Gratulation
Wir gratulieren dem Gewinner-Team
Hauptförderer
UBS
Einladung
zu weiteren Events 2024

Young Enterprise Switzerland
National Final Company Programme 2024
Best IP Management Award
Holzgeraeterei Scherz
Claudio Rossi
Johanna Aebi



Economics Olympiad

Highlights 2023/24



Awakening interest in business and helping bright minds to advance. Once again this year, the Economics Olympiad promoted and networked young **economic talents**. As a first step, the participants had to prove themselves in an online exam. 330 young people tested their knowledge - an increase of over 70% compared to last year! Twelve students were able to hold their own against other participants and qualified for the national final with their outstanding results.

The Innovation Camp in Bern prepared the young people for the National Final in terms of content and methodology. The students received valuable input and personal coaching from academics and specialists in the fields of economics and business. The supreme discipline of the Innovation Camp was the business case for the Swiss Youth Hostels, the development and presentation of which provided the finalists with the necessary analytical and presentation skills for the National Final.

The final was held at the Grünenhof conference centre of UBS. After a written exam on economics and the presentation of the independent business case, the thorough preparation bore fruit for the winners: Elisa Maxhara, Ruhi Pungaliya, Silvio Scherrer, Benjamin Thut and Lukas Trösch impressed the jury with their performance and were thus able to represent Switzerland at international level at the International Economics Olympiad (IEO).

This year's IEO took place in Hong Kong. The Swiss delegation first had to demonstrate their economic knowledge in an economics exam. This was followed by a financial literacy test and the preparation of a 24-hour business case, which was quite a challenge for the participants. In addition to the economic topics, the cultural aspect was of course not neglected: during a visit to the Swiss consulate in Hong Kong and numerous leisure activities, they learnt more about the metropolis and life in it. Networking was of course also a priority, as the young people were able to exchange ideas with economics enthusiasts from 53 countries.

The hard work paid off – three team members were honoured for their individual achievements:

 **Silver**

Lukas Trösch
Benjamin Thut

 **Bronze**

Ruhi Pungaliya



G.T. (Ellen Yeung) College



INTERNATIONAL
ECONOMICS
OLYMPIAD

International Economics Olympiad



SILVAN MARTIN
THUT
SWITZERLAND
(TEAM LEADER)

ADRIEN HENRI
ZARADEZ
SWITZERLAND
(TEAM LEADER)

YES Alumni

Highlights 2023/24

The former participants of Youth debate and the Company Programme support the programmes on a voluntary basis and meet regularly to network and maintain friendships.

>400
YES Alumni

163
Volunteering
assignments

1 141
Volunteering
hours

2
Reunion Weekends

Company Programme

Successful events, inspiring encounters and intensive collaboration – This characterised the programme year of the YES Alumni from the Company Programme.

As is tradition, the year started with the absolute event highlight, the Reunion Weekend, which this time took place in Florence. Over the course of three days, around 60 fellow travellers were treated to a comprehensive 'Italian experience', mixed with plenty of networking and an inspiring entrepreneurial spirit.

The Alumni got off to a flying start with this successful first event: This year, 14 YES Alumni Events were organised with a total of over 300 participants. The variety is refreshing: from an international ski event to numerous company visits, everything was included. Exciting collaborations with companies such as NZZ, Planted and Rivella ensured that there was plenty of entrepreneurial thinking in the network.

It was also extraordinary that the YES Alumni Network helped organise a total of three international events in the last fiscal year. In addition to the online workshop on fundraising and the Ski Weekend in Germany, the Startup Trip was a particular source of excitement. Alumni from all over Europe were invited to explore various companies in the Zurich area together. In addition to the valuable input from these entrepreneurs, there was of course no shortage of networking opportunities. The YES alumni watched the Eurovision Song Contest together with our international friends and enjoyed Switzerland's success.

The former participants of the Company Programme are particularly proud of the network's commitment this year. Last year, over 60 YES alumni completed a total of 130 assignments and 806 volunteering hours. Thanks to this remarkable support, the Company Programme was able to run so smoothly once again.

YES Alumni Company Programme is supported by: **accenture**

Youth debate

Debating at its best – the programme year started with a joint trip to Berlin for the Jugend debattiert alumni. During their reunion weekend, the former participants had the opportunity to discuss debating with Maximilian Mordhorst, Member of Parliament for the FDP parliamentary group for Kiel, at the Bundestag. As always, the YES Alumni focussed on exchanging ideas - and they didn't let national borders stand in their way. That's why our debate enthusiasts then met up with like-minded alumni from Jugend debattiert Deutschland. Together, they explored the city with an escape game and enjoyed a brunch together.

"Not only do you teach the students a lot during the assignments, but you also always learn something new yourself."

Lara Geck, YES Alumna Youth debate

'Rethinking education' was the theme of the conference when our alumni travelled on to BernExpo. In a panel discussion led by them on topics such as AI and equal opportunities in the education system, they were able to show what good debating is all about, and in the workshop run by Jasmine Jacot-Descombes, editor of the NZZ, they were able to improve their research skills as a further highlight and learn what to look out for in today's age of fake news and information overload.

They now know their way around heuristics, biases and ChatGPT like the pros. The programme year came to an end with their participation in the Democracy Day at Oftringen district school. The alumni gave the pupils the opportunity to explore and experience democracy from different perspectives. With election games and debates, they playfully showed them the Swiss party landscape and awakened in them the desire to have their say.



YES Alumni Youth debate is supported by: **NZZ**



YES, we Do More!

Sustainability Innovation Challenge

Developing ideas for a sustainable Switzerland together. In collaboration with Accenture, the Sustainability Innovation Challenge was organised in Switzerland for the first time this year. On Saturday, 9th September, 70 motivated young people met at Accenture in Zurich at 8.00 a.m. to work together to solve the task 'Develop a product or service that solves an environmental problem in Switzerland thanks to innovative technology.' to solve it. They worked in teams to develop various solutions. They were inspired by the founders Jessica Farda (Noriware) and Luca Pfyffer (Fountain), who were able to pass on a lot of valuable knowledge to the participants by founding their sustainable start-ups. The team with the winning idea of producing cow feed from algae to reduce methane emissions in Switzerland won CHF 3,000 in prize money and 6 months of support from Accenture to realise this or other ideas.

"Events like this are important because they encourage people to think outside the box. When I arrived at Accenture that morning, I would never have guessed that my idea would involve algae and cows."

Jens Thomsen, participant

Women in Finance Initiative

Encouraging young women to pursue a career in finance. With the aim of creating more diversity, the Women in Finance Initiative of Bloomberg and JA Europe enables personal exchange between female executives and young women interested in business.

"The Women in Finance event in Brussels was a unique experience. We were given a glimpse behind the scenes of various organisations that are not normally freely accessible and were able to meet many inspiring women."

Marie Louise Corboz, YES Alumna

This year, as part of the initiative, two Swiss women were able to travel to Brussels to be inspired by women from the world of business. Although this was not a requirement for registration, we are delighted that two YES alumnae were able to make the trip. Together with women from eight different countries, they enjoyed an insight into the Bloomberg company, Bank Degroof, the Financial Services and Markets Authority (FSMA) and the European Commission. Exciting discussions with people such as Maria Laura Formisano (Head EU Office Bloomberg) and Mairead McGuinness (EU Commissioner for Financial Services, Financial Stability and Capital Markets Union) as well as a guided tour of the National Bank of Belgium Museum served as inspiration and ideal preparation for their future entry into the professional world.





Leaders in Exchange

Highlights 2023/24

"Leaders in Exchange offers the opportunity to look beyond one's own nose, beyond one's own company, beyond one's own school and to open up new horizons."

Johannes Eichrodt, participant Leaders in Exchange

Encourage dialogue and create new solutions. Leaders in Exchange offers experienced leaders from the education sector and from companies the opportunity to exchange ideas on various leadership topics and to support each other in their further development. Tandems were formed in advance based on strengths, experiences and interests and the 32 leaders were able to get to know each other at the launch event in November. This was followed by eight months of exchange, during which they worked together on topics such as new work, goal setting and change management. 'Organising and leading - like before, but differently!': this thematic input in spring gave the participants new opportunities for discussion and food for thought. The closing event at Deloitte AG in June 2024 rounded off the programme and allowed the participants to reflect on their time together. A sustainable network of contacts was created.

Meetings at eye level, the high flexibility of the programme and the personal commitment of the participants lead to success. Leaders in Exchange also creates space for reflection on both sides, as learning in tandem combines mentoring and knowledge sharing. Thanks to the change of perspective offered by Leaders in Exchange, visions for sustainable leadership in a rapidly changing society and working world are created. The new solutions that emerge advance the work in schools and companies alike.

The tandem learning concept is offered jointly with economiessuisse and the Association of School Principals Zurich.



JA Worldwide

Globally Connected

With over 100 member countries, JA Worldwide forms an inspiring network of entrepreneurial-minded people, making it the world's largest organisation dedicated to preparing young people for professional life and entrepreneurship. Ranked by thedotgood (formerly NGO Advisor), JA Worldwide is one of the ten most influential organisations for social good in the world. For the fifth year in a row, JA Worldwide was voted into the top 10, rising from sixth to fifth place this year. JA Worldwide has also been nominated for the Nobel Peace Prize for the third year in a row and has been active around the world for over 100 years.

Even in places where political instability, violence, war, unemployment, poverty and hopelessness prevail. Through Junior Achievement, young people are equipped with the mindset and skills to help build thriving societies. The numbers of participating students, teachers and volunteers show the great importance of JA Worldwide in the field of entrepreneurial education and emphasise the relevance of the topic.



Over a **100** countries a year take part in the programmes of JA Worldwide.



Over **300,000** volunteers were deployed in 2023 to provide the students with practical knowledge and report on their experiences.



Over **280,000** teachers enabled their pupils to take part in a JA programme last year.

JA Worldwide reached 15,144,910 students this year.



Financial Resources

Assets		Liabilities	
Current Assets		Liabilities	
Cash and Cash Equivalents	2,286,288.34	Trade Payables	11,966.90
Fixed Deposits with a Maturity > 3 Months	600,000.00	Other Short-Term Liabilities	
Trade Receivables	73,080.60	To Third Parties	37,000.00
Other Short-Term Receivables	15,063.79	To Pension Schemes	6,630.20
Inventories and Unbilled Services	3,600.00	Accrued Liabilities	2,123,332.83
Prepaid Expenses	34,903.25		
Total Current Assets	3,012,935.98	Total Liabilities	2,178,929.93
Fixed Assets		Equity	
Tangible Assets	1.00	Association's Assets	803,448.76
Intangible Assets Anlagen	1.00	Surplus	30,559.29
Total Fixes Assets	2.00	Total Equity	834,008.05
Total	3 012 937.98	Total	3 012 937.98

Income Statement for the Period 01.07.2023 – 30.06.2024

Expenditure		Income	
General Project Expenses	-64,219.65	General Donations in Favour of the Association	155,942.44
Project Expenses - Company Programme	-247,016.61	Donations - Company Programme	618,723.79
Project Expenses - Youth debate	-41,642.78	Donations - Youth debate	276,884.43
Project Expenses - Personal Economics	-10,340.15	Donations - Volunteering	384,042.20
Project Expenses - Our Community	-4,298.30	Donations - Pintolino	60,790.00
Project Expenses - Pintolino	-6,177.70	Donations - Economics Olympiad	42,516.92
Project Expenses - Economics Olympiad	-20,533.03	Membership Contributions	101,125.00
Personnel Expenses	-1,185,336.69	Income Company Programme and Events	122,189.44
Other Operating Expenses	-234,679.84	Public Contributions ¹	82,067.00
Operating Result before Financial Income	28,249.52	Debtor Losses	-1,786.95
Financial Income	2,523.34		
Financial Expenses	-213.57		
Surplus	30,559.29	Total	1,842,494.27

¹Disclosure of Financial Assistance Received from the Federal Office for Social Insurance (BSV) under Articles 7 - 11 of the Federal Act on the Promotion of Children and Young People (KJFG). Of this, CHF 41,033.50 relates to the Company Programme and CHF 41,033.50 to Youth debate.

Revision performed pro bono by:  **pwc**

Partners

YES Says Thank you!

Corporate Volunteering



Youth debate

Main Partner



National Partner



Regional Partner



Company Programme

Main Partner



National Partner



Regional Partner



With financial support from the federal government under the Children and Youth Promotion Act (KJFG)

Economics Olympiad



Benefits in Kind, Patrons and Network Partners



How You Can Take Part

Say Yes to YES

...as a member

As a member of YES, you support the programmes with an annual contribution and enable their further development. The membership fee is CHF 50 for individuals, CHF 100 for primary and secondary schools, CHF 500 for industry and education associations, SMEs and upper secondary schools and CHF 3,500 per year for large companies.

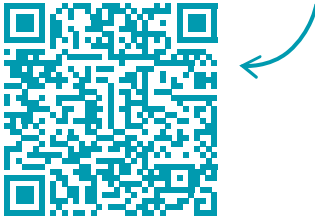
...as a volunteer

YES offers three supervised volunteering programmes at different school levels. The volunteer takes on the role of a teacher for a few lessons and prepares young people for a job interview, for example, or introduces primary school children to the functions of a community. It is possible for individuals and companies to get involved as volunteers. This gives companies the opportunity to work with YES to contribute to practical, basic economic education in Switzerland.

...through a donation

Help to promote entrepreneurial thinking and contribute to the personal development of young people. Ensure that the future generation can also benefit from a first-class business education and support the YES association with a donation.

Invest in the education of the next generation and ensure practice-orientated business education and opinion-forming, conveniently via Twint.



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Young Enterprise Switzerland (YES) 

@yesinspires 